

2021 Editorial Calendar

PPFMAG™



Spring

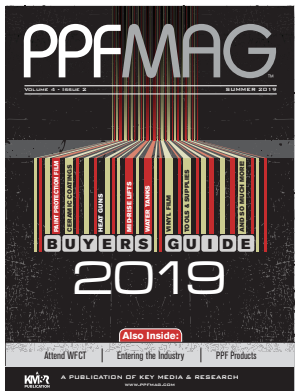
Top PPF dealers; ceramic coatings.

Ad bonus: Free listing in PPF products section—a \$1,500 value; For suppliers who take an ad in Top PPF Dealers, or sponsoring “go-to products,” the ad will appear in a special section alongside related content (for maximum impact).

Bonus distribution: WFCT; Glass TEXpo™.

Ads: April 1

Editorial:
March 1



Summer

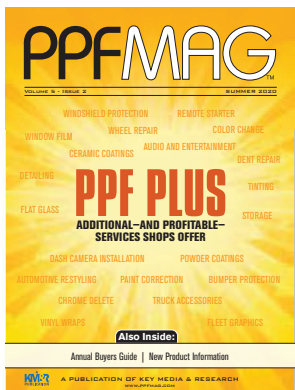
WFCT Wrap-Up; First Annual New Products Guide; selling wraps; installers' must haves.

Ad bonus: Free inclusion in New Products Guide; Inclusion in Virtual New Product Showcase. Ask your sales rep for details.

Bonus distribution: 2021 events.

Ads: July 8

Editorial:
June 1



Fall

SEMA Preview; PPF Buyers Guide; Installation and tools; ceramic coatings.

Ad bonus: Guaranteed inclusion in the SEMA preview.

Bonus distribution: SEMA

Ads: August 26

Editorial:
August 2