

2024 Magazine Editorial Calendar



Spring

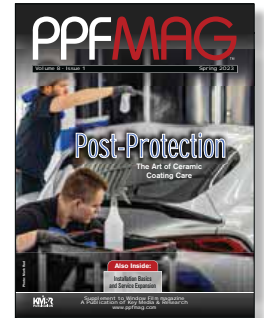
A focus on expanding services and increasing sales; going from detailing to PPF; adding ceramic coatings to a PPF-centric business; adding window tint to a PPF-centric business

Bonuses:

Free listing in PPF products section—a \$1,500 value; one month banner on ppfmag.com

Ads:
March 28

Editorial:
March 4



Summer

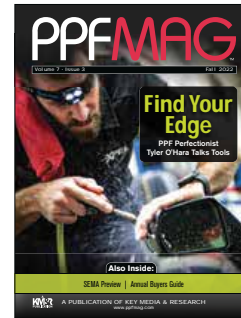
Top PPF Dealers; Annual New Products Guide; the first annual Vinyl Wrap Design Awards

Bonuses:

Free inclusion in New Products Guide. Ask your sales rep for details. Bonus distribution at the International Window Film Conference and Tint-Off™ 2024.

Ads:
July 3

Editorial:
June 10



Fall

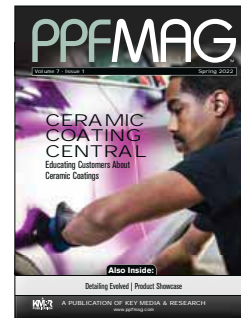
SEMA Preview; WFCT wrap-up; PPF Buyers Guide; Tools and supplies; Ones to Watch

Bonuses:

Guaranteed inclusion in the SEMA preview, and distribution at SEMA in Las Vegas.

Ads:
October 3

Editorial:
September 9



Ask your sales rep about a combo rate

For companies who also advertise in WINDOW FILM magazine

