CONTENT CALENDAR

SPRING

ADS: 3/14/25 **EDITORIAL: 2/14/25**

A focus on expanding services and increasing sales; going from detailing to PPF; adding window tint to a PPF-centric business; tools and supplies

Bonuses: Free listing in PPF products section—a $1,500 value; one month banner on ppfmag.com.

SUMMER

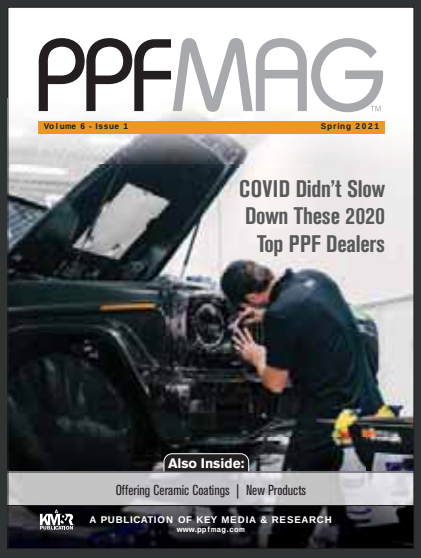
ADS: 8/8/25 **EDITORIAL: 7/11/25**

Top PPF Dealers; WFCT Preview; Annual New Products Guide; ceramic coatings

Bonuses: Free inclusion in New Products Guide. Ask your sales rep for details. Bonus distribution at the International Window Film Conference and Tint-Off™ 2025.

FALL

ADS: 10/3/25 **EDITORIAL: 9/5/25**

SEMA preview; WFCT wrap-up; PPF Buyers Guide; Vinyl wraps vs. Color PPF; Ones to Watch

Bonuses: Guaranteed inclusion in the SEMA preview, and distribution at SEMA in Las Vegas.